

5th Annual HEDGE FUND ROCKTOBERFEST

A LEG TO STAND ON
To benefit **ALTSO**

Thursday, Oct. 16, 2008, 6PM Onwards
The Hammerstein Ballroom, NYC

Sponsorship Levels

Exclusive Event Sponsor: \$60,000

- ◆ Top tier, ongoing recognition throughout Rocktoberfest lead up and at event
- ◆ Marquee banner headline (i.e. “Your name here presents Hedge Fund Rocktoberfest”)
- ◆ On-stage presentation of ALTSO Champion of the Year trophy
- ◆ Prominent recognition in all media and at event
- ◆ Exclusive Press Release announcing Company's sponsorship, and prominent mention in all subsequent Press Releases
- ◆ Premier mention on rolling Power Point at event
- ◆ Mention as Event Sponsor on ALTSO website
- ◆ Premier signage and banner placement at venue
- ◆ Inside cover 4-color ad in Event Souvenir (valued at \$10,000)
- ◆ Sole corporate logo on front of T-shirt (distributed free at event)
- ◆ Personal introduction to event headliners
- ◆ Option to provide Gift Bag insert or exclusive item with company logo
- ◆ **100** VIP Tickets and best-in-house seating

Platinum Sponsor: \$40,000

- ◆ High level recognition throughout Rocktoberfest lead up and event
- ◆ Major recognition in all media, Press Releases, and at event
- ◆ Major mention on rolling Power Point at event
- ◆ Special mention on ALTSO website
- ◆ Prominent signage and banner placement at venue
- ◆ Back cover 4-color ad in Event Souvenir (valued at \$8,000)
- ◆ Prominent placement of logo on back of T-shirt
- ◆ Option to provide Gift Bag insert or exclusive item with company logo
- ◆ **60** VIP Tickets and exclusive seating

Gold Sponsor: \$20,000

- ◆ Good sponsor recognition in all media and at event
- ◆ Prominent signage and banner placement at venue
- ◆ Mention on rolling Power Point at event
- ◆ Mention on ALTSO website

- ◆ Full-page ad in Event Souvenir
- ◆ Logo on back of T-shirt
- ◆ Option to provide Gift Bag insert or exclusive item with company logo
- ◆ **40** VIP Tickets and reserved seating

Silver Sponsor: \$10,000

- ◆ Sponsor recognition in all media and at event
- ◆ Prominent signage and banner placement at event
- ◆ Mention on rolling Power Point at event
- ◆ Mention on ALTSO website
- ◆ Half-page ad in Event Souvenir
- ◆ Logo on back of T-shirt
- ◆ **20** VIP Tickets and reserved seating

Bronze Sponsor: \$5,000

- ◆ Sponsor recognition in all media and at event
- ◆ Signage and banner placement at event
- ◆ Mention on rolling Power Point at event
- ◆ Mention on ALTSO website
- ◆ Quarter-page ad in Event Souvenir
- ◆ Company logo displayed in Event Souvenir
- ◆ Logo on back of T-Shirt
- ◆ **10** VIP Tickets and reserved seating

VIP Sponsor: \$2,500

- ◆ Signage and banner placement at event
- ◆ Mention on rolling Power Point at event
- ◆ Mention on ALTSO website
- ◆ Company logo displayed in Event Souvenir
- ◆ Logo on back of T-Shirt
- ◆ **5** VIP Tickets

Merchandise Sponsor:

- ◆ Provide items for Silent Auction (subject to approval)
- ◆ Listed as sponsor in program and printed material
- ◆ Mention on ALTSO website
- ◆ Logo in Event Souvenir

Individual Ticket: \$150 Before Sept. 15; \$200 thereafter

(Admission, open bar, food, open seating)

Listing in Event Souvenir as Patron (if unable to attend the Event): \$100

For special sponsorship opportunities contact Meera Rao, Executive Director, by calling 212.683.8805 or e-mailing mr Rao@altso.org.

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Sponsorship Commitment Form

Company Name: _____

Company Address: _____

Contact Name: _____ E-mail: _____

Office Telephone: _____ Direct Line: _____

Please indicate Sponsorship Commitment Level:

Exclusive Event Sponsor: \$60,000.....

Platinum: \$40,000.....

Gold: \$20,000.....

Silver: \$10,000.....

Bronze: \$5,000.....

VIP: \$2,500.....

Merchandise: Please specify.....

Individual Ticket: \$150 before **Sept. 15**.....

\$200 thereafter

I am unable to attend but please list me as a Patron: \$100.....

Signature: _____

Print Name: _____

Date: _____

Please print the completed form, sign, and fax to ALTSO at 212.683.8813. For more information, e-mail info@altso.org, or call 212.683.8805.